



COMPANY PROFILE



Akc

AKC WATCHSTRAP

Table of contents

03

ABOUT US

Our Story

Our Mission

Our Business Competencies

07

WORKING PROCESS & PRODUCT

**Personnel & Manufacturing
Infrastructure**

Products

Working Procedures

24

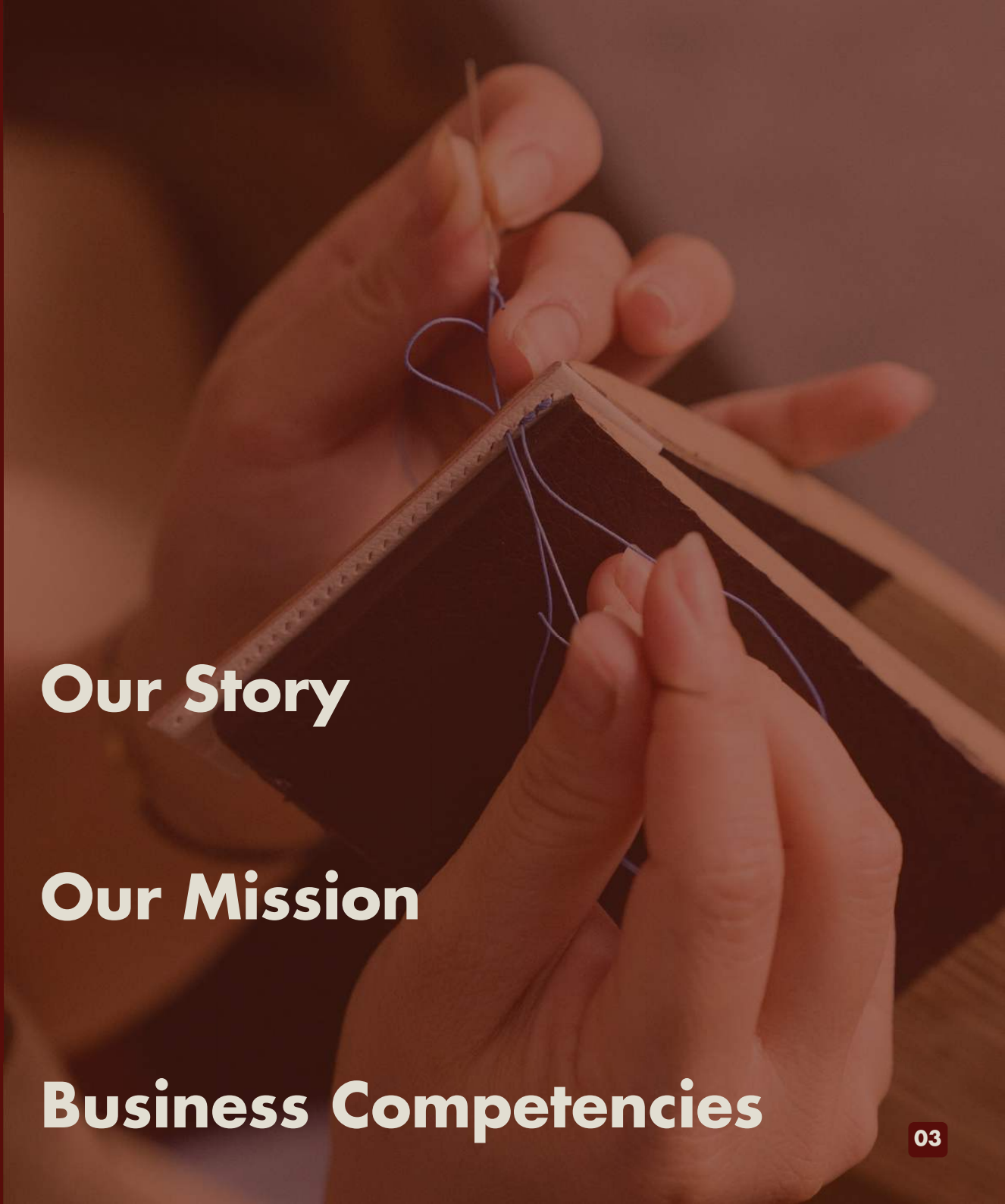
CORPORATE SUSTAINABILITY

**Environmental
Sustainability**

Social Responsibility

Gender Equality

About us



Our Story

Our Mission

Business Competencies

Our Story



A wristwatch is a symbol of luxury and contemporary living. Its strap completes the look through its details, colours and relationship with the wearer's outfit. Our mission is to craft watchstraps that add character while providing lasting comfort and durability.

Established in 2014, AKC makes premium leather watchstraps by hand in Vietnam. Since our beginnings, we have made more than 500,000 handmade straps. We combine traditional handcrafting techniques with skilled artisans and modern tools to create carefully finished straps tailored to our customers' specifications. Alongside our commitment to quality, we work to support sustainable development and our team.

Akc
AKC WATCHSTRAP

Our Mission



Develop products that combine aesthetic appeal with practical functionality.



Train young artisans and create opportunities for people with disabilities.

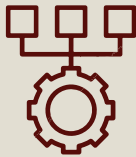


Commit to sustainable values, including environmental protection, community development and a safe workplace.

Business Competencies



Exquisite
Handcraftsmanship



Streamlined
Workflow



Outstanding
Customer Service

Infrastructure & Products



**Manufacturing Infrastructure
& Personnel**

Products

Working Procedures

Manufacturing Infrastructure & Personnel

AKC's workshop has two main teams: research and development, and production.



The R&D team develops designs and construction details to meet each customer's agreed specification.



Our production teams handcraft leather watchstraps and check materials, dimensions and finish against the approved sample.

Personnel

500,000+ handmade straps made.

Established in 2014, AKC has built its expertise through the careful handcrafting of leather watchstraps. Our team develops and finishes straps to each customer's approved specification, from the first sample through production and quality inspection. This cumulative milestone reflects the experience behind every strap we make.

Starting with product quality, AKC's R&D department is responsible for researching new designs and techniques to ensure the functionality and comfort of each product.



Manufacturing Infrastructure

Our skilled craftspeople work with modern machinery and equipment to carry out production accurately and efficiently.



A standardized process is established in the production workshop to ensure that each product is created according to the highest quality standards. From selecting materials, preparing tools, performing production steps, to conducting final quality checks, every stage is carefully executed and adheres to the standardized process. The quality control process in watch strap production may vary depending on each company and specific procedures. However, the general goal is to ensure quality and compliance with prescribed standards to produce high-quality watch straps that meet customer needs.

Our process includes:



Pre-processing and
processing material



Intermediate product
testing



Final product testing



Packaging and
transportation



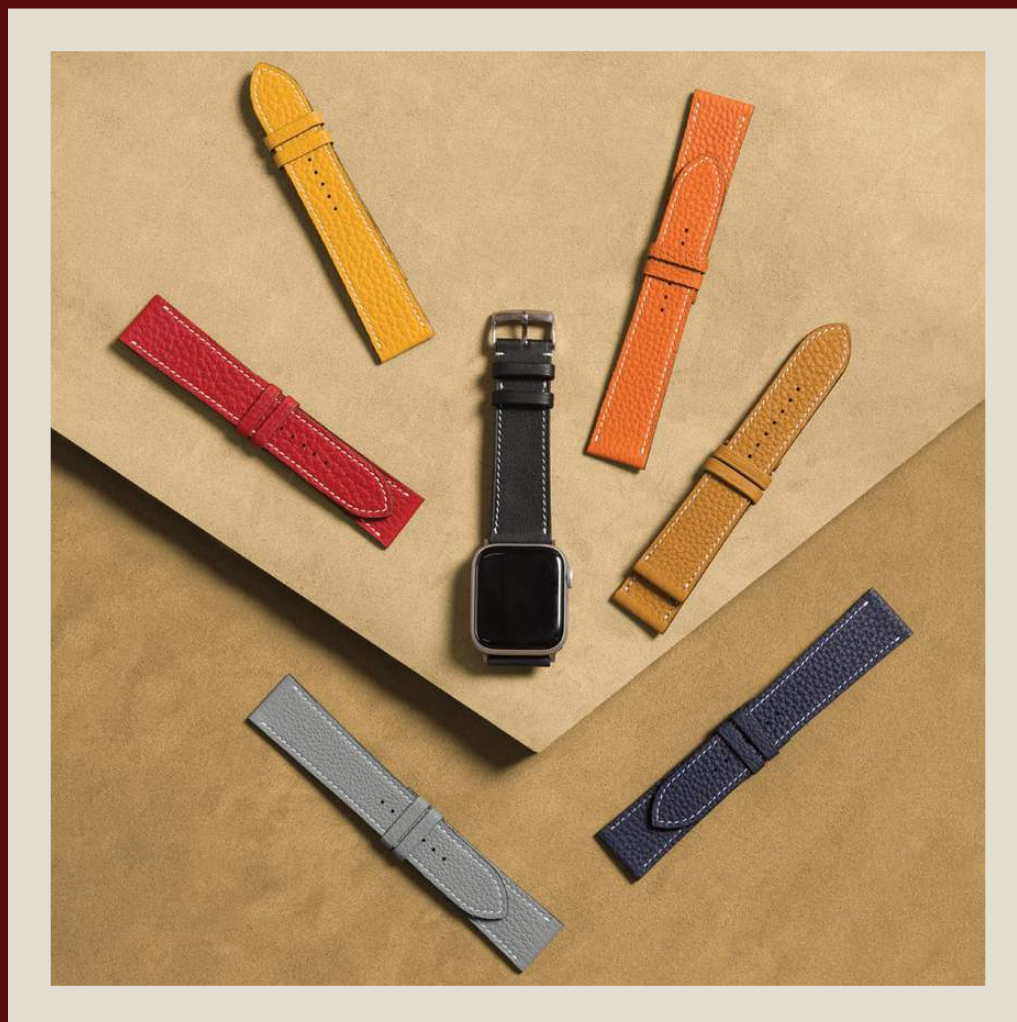
After-sales
customer care



Products











owhere lies in the middle of Texas
and point to its exact center, you
this is wide-open country with a w
most nothing else, because close to
t Williamson opened Rancho Lom
rapher in Dallas, filmed and prod
ie. Today he is a host full of char
ght cook. Her intimate restauran
Texas, and has its home the be
ng from the 1870s in which th
Fridays and Saturday
ty here in our h
cuisine

RANCHO LOMA

2969 CR 422, Talpa, TX 76882
Tel. +1 325 636 4556 · loma@web-access.net
rancholoma.com



IN THE MIDDLE OF NOWHERE

if you take a
will end up in
side sky. And
the town of
na. Robert,
duced
acter,
t is
au-

and sustainably produced. Guests who
selves a special treat should stay
starry sky after the refinement
a country road. Ranch
a veranda and fi
designed in
with f



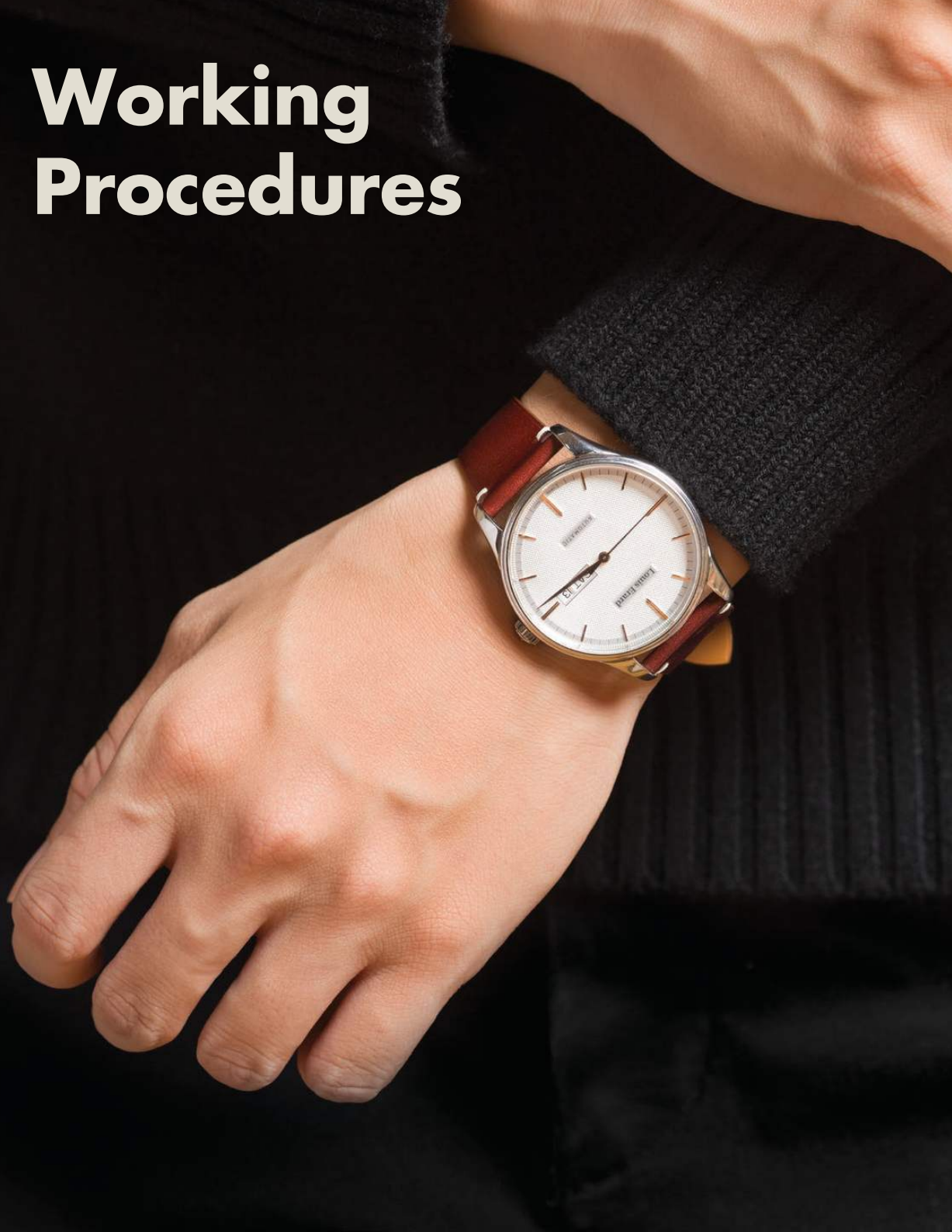








Working Procedures



Share your brief

Send a drawing or reference strap
Share quantity, materials and target date



Confirm the quotation

Review prices, inclusions and MOQ
Confirm sample costs and delivery terms



Approve the sample

Review fit, materials and finish
Approve the sample and specification



Production and QC

Produce to the approved specification
Check quality before packing



Delivery and follow-up

Confirm shipping and agreed documents
Contact our team after delivery





Corporate Sustainability

At AKC, sustainable development is part of our approach to manufacturing. Alongside production, we aim to meet the needs of our customers and workers while protecting the people and natural resources on which our future work depends.

Environmental Sustainability

Choose sustainable leather suppliers:

AKC sources leather from reputable suppliers who strictly adhere to local environmental protection regulations in their workshops, from the leather tanning process to packaging and transportation, minimizing waste disposal into the environment. AKC also offers vegan leather as a material option for customers, minimizing the impact on protected animal species.

Pollution-free production process - Waste management:

By predominantly using handcrafted production methods, AKC minimizes the environmental impact of watch strap manufacturing. Additionally, waste generated during the production process (such as excess leather) is utilized to create small details or undergoes hydrolysis treatment to become organic fertilizer used in agriculture.

Optimise resource use:

Alongside handcrafted techniques, AKC aims to use electricity, water and raw materials efficiently. Modern machinery supports selected production stages.

Ensure compliance with environmental regulations:

AKC guarantees compliance with environmental protection regulations, waste treatment, and resource management.



Social responsibility



In addition to environmental concerns, AKC also prioritizes the establishment and maintenance of a suitable and healthy work environment for its employees.

AKC understands that the workforce is a vital and determining factor in the company's success. Therefore, we aim to create a comfortable, reliable, and inclusive work environment that provides ample opportunities for development for all members of the organization.

CONTRIBUTING TO LOCAL ECONOMIC DEVELOPMENT

Job creation:

As of October 2023, AKC employed over 40 master craftsmen and 29 additional staff members, drawing on local talent and resources.



Increasing income:

The original profile reported a 20% average increase in employee income. Employment in handmade watchstrap production can support stable earnings, living standards and the local economy.

HUMAN DEVELOPMENT

At AKC, we aim to help employees reach their full potential and ensure the development and well-being of the workforce.

Training and development

As of October 2023, AKC had organised three vocational training classes, teaching handmade leather craftsmanship to more than 40 individuals. At that time, 80% continued to work at AKC. These figures describe the historical programme reported in the original profile.

Health and physical care

The original profile reported regular healthcare programmes, medical insurance and physical activities, with 100% employee participation. AKC also organises team activities to support wellbeing and working relationships.

Encouraging creativity and contribution

AKC maintains monthly internal meetings to encourage employees to showcase their creativity and contribute their opinions, aiming to create a friendly and fair working environment.



Opportunities for people with disabilities

AKC works to create opportunities for people with disabilities in the local community. Everyone has the right to fair access to work, whatever their abilities or limitations.

We aim to provide a safe, comfortable workplace with skills training, counselling and psychological support for employees with disabilities. The original profile reported more than 10 job opportunities for people with disabilities during AKC's first 10 years, with 80% still employed at the time of that report.





AKC encourages companionship and interaction within the team, creating opportunities for sharing experiences and learning from each other. Additionally, the company promotes sharing information and knowledge about creating an inclusive environment for disabled workers with the surrounding community, aiming to raise awareness and bring about positive changes in society.

Gender equality

Gender equality in our human resources policies supports productivity and helps employees feel committed and connected to the company.

Historical figures reported in the original profile.

40%

of AKC's management staff were women

The national average is 36%

100%

of female staff had insurance and maternity benefits

The original profile reported a three-year salary split of 52% men and 48% women, alongside a workforce split of 55% men and 45% women.

96%

of female staff returned to AKC after maternity leave.





Respecting gender equality in the enterprise

We understand that gender equality in the workplace does not mean having a balanced male-female ratio in the company, but rather ensuring equal access to opportunities and resources, as well as equal compensation for equivalent jobs, regardless of gender.

To create a gender-equal working environment, at AKC, we always care about the physical and mental well-being of women, ensuring equal opportunities and rights between men and women.

AKC regularly organizes discussions to listen to opinions and address issues related to implementing gender equality in the enterprise.



We focus on quality, sustainable values and customer satisfaction. We listen to feedback and work to meet our customers' needs through carefully made products and attentive service.

With experience and passion for watchstrap manufacturing, AKC aims to be a reliable partner for watch brands. We are committed to supplying products that meet each customer's agreed specification.

Website: <https://akc-watchstrap.com>
WhatsApp: +84 971 931 597
Email: akcwatchstrap@gmail.com

Akc
AKC WATCHSTRAP